

## Lesson / Speech #1: How To Introduce Yourself In One Minute In English At Events

Example 1: Speech 1 – Rosa Siles – Persei vivarium

"Hi I'm Rosa Siles from Persei vivarium, a disruptive digital health company.

We work with clinical experts and physicians.

Who have a problem with managing the daily clinical practice in a structured and useful way.

What we do is to provide a technological platform that allows them to manage the main processes in health: such as diagnosis, treatment and follow up.

**So that** they can extract precious information like KPIs, quality indicators and big data.

**Which means** a great understanding of key pathologies for doctors, researchers and the pharma industry.

At Persei we have a digital mantra, "data really improves lives".

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Example 2: Speech 1 – Christopher Wright - The English Training Company:

"Hi I'm Christopher Wright from The English Training Company, we help professionals to speak, meet and present in English with confidence!

**We work with** busy managers and professionals that need to work more and more in English.

Who have a problem with speaking, meeting and presenting in English with confidence and effectiveness with international customers and suppliers.

**What we do is** we use our 15-20 years experience as managers and professionals to design Business English classes and skills intensives that offer real business practice and instant 360 feedback with experts.

**So that** your professionals get a lot of real business practice without making expensive mistakes.

**Which means** that your company can feel confident of achieving both its international and domestic sales targets by having the confidence to work with any international clients and suppliers".